



The average amount of time spent writing a blog is

**3 HOURS & 57 MINUTES**

*Take into account the research of your topic, checking your facts, writing it out, proofing and editing, then finally publishing it, you're probably looking at closer to 4.5 or 5 hours...*

## What could business owners be doing instead, in that same amount of time?

### GOLFING

With 3.18 hours of time, you could treat your clients to 9 holes of golf and nurture that relationship or make some new business connections.

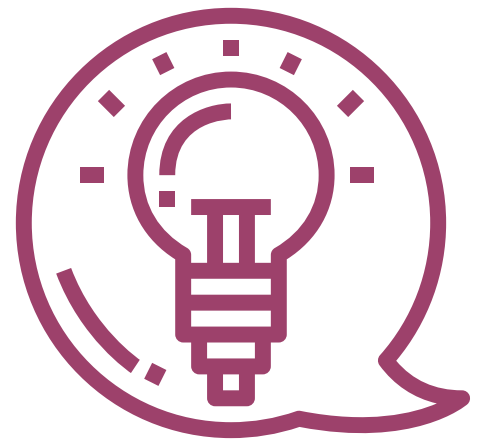


### MAKING SALES CALLS

According to Hubspot, it takes an average of 18 calls to actually connect with a buyer. With 3.18 hours of time you could make 30+ sales calls!

### BUSINESS BRAINSTORMING

Coming up with great ideas for your business is how you got where you are today! Think of all the new ways your business could grow with 3.18 hours of brainstorming!



### MANAGING

With 3.18 hours of time, you could check the books, oversee your daily operations, conduct staff check-ins and more!