

# Review Request Email Template

Hi **[CUSTOMER NAME]**,

Thank you for your business and for the trust you placed in us to help you **[THE PROBLEM YOU SOLVED/SERVICE YOU PROVIDED]**! I really enjoyed working with you and would love it if you'd take a minute to share your experience by writing a review or recommendation on **[WHERE YOU WANT THE REVIEW POSTED]**.

If you're up for it, you can leave your review here: **[HYPERLINK TO THE SITE YOU WANT THE REVIEW POSTED ON]**.

I get that writing reviews can be difficult, so if you need to beat writer's block, here are a couple questions you can answer to help you write the review:

- What was life like before you worked with us? What pains were you experiencing?
- What made you choose **[COMPANY]**?
- How has this made a difference in your business/life?
- What has surprised you most about the experience?

In addition, studies show that reviews using present-tense verbs are seen as more helpful and useful, so consider talking about your experience with us in the present tense (i.e., instead of "**[COMPANY]** *did* a great job of \_\_\_\_\_," "**[COMPANY]** *does* a great job of \_\_\_\_\_").

If the mere thought of writing a testimonial overwhelms you or writing simply isn't your forte, here's a review template you can simply copy, fill in the blanks, and paste!

I love working with \_\_\_\_\_ **[COMPANY]**!

Before I hired them, I was \_\_\_\_\_ **[HOW YOU FELT BEFORE WORKING WITH US]** and we struggled with \_\_\_\_\_ **[PROBLEM/REASON YOU HIRED US]**.

\_\_\_\_\_ **[COMPANY]** helped us \_\_\_\_\_ **[SOLUTION WE PROVIDED]**, which helps us \_\_\_\_\_ **[RESULT OF OUR SOLUTION]**. Plus, I no longer feel \_\_\_\_\_ **[HOW YOU FELT BEFORE WORKING WITH US]**!

If you want \_\_\_\_\_ **[RESULT]**, give \_\_\_\_\_ **[COMPANY]** a call!

Thank you for considering leaving us a review. Your feedback means a lot to us!

Cheers,

**[YOUR NAME]**

